



RATES 2021

TOURISM & PUBLIC SECTOR

Licence Types

Single Licences are applicable for clients, using SpeechCode at one location only, i.e. restaurants, hotels, funiculars, conference centers, museums, etc.

Master Licences are applicable for communities, tourism organisations, marketing groups, etc., using SpeechCode for points of interests at various locations in their geographic region.

Groups (Hotels, Restaurants, etc.) with many different sites can sum up all visitor/overnight numbers, if central billing and administration of the license is provided. Otherwise the applicable single licences will be charged with a 25 % discount.

License Fees 2021

Licence Type	Overnights/year, Visitors/year or number of inhabitants	Licence fee per year
Single Licence 1	< 100.000	€ 600
Single Licence 2	100.000 - 500.000	€ 950
Master Licence 1	< 50.000	€ 950
Master Licence 2	< 150.000	€ 1.950
Master Licence 3	< 500.000	€ 2.900
Master Licence 4	< 1.000.000	€ 5.500
Master Licence 5	< 5.000.000	€ 9.500
Master Licence 6	> 5.000.000	€ 18.000

All rates are in Euro, net, legal VAT will be added. All rates are valid for 12 months.

With your annual license fees, we can ensure that our app can be continuously adapted to new devices and specifications from Google and Apple.

Included Services

- Password protected access to the online Speech Code Generator during the licence period
- Unlimited Points of Interest within the geographic license scope
- Unlimited production of Speech Codes and NFC Speech Tags during the licence period
- Unlimited reproduction of Speech Codes for unlimited number of print material of the licence holder
- Use of all available languages
- Unlimited production of Speech Links on websites and E-brochures of the licence holder
- E-manuals, 1-2 Webinars (Master Licenses only)
- Technical support

Optional Hardware and Services 2021

Hardware/Service	Price Unit	Price
NFC Speech Tag Writer	Pc	€ 190,00
NFC Tag, empty/re-writable	Pc	€ 2,90
NFC Tag with your content stored	Pc	€ 5,00
Code printed on weather proof adhesive foil	Pc	€ 1,00
Sign for up to 3 Codes/Tags weather-proof	Pc	€ 39,00
Creation of audio texts	Page A4	€ 45,00
Text entry, speech optimisation, production of Speech Files, QA	Norm page A4	€ 25,00
Translations	Norm page A4	€ 25,00 - € 65,00
Individual Webinar, 1 hr	Webinar	€ 100
Group Webinar, 1 hr, for min. 3/max. 10 participants	Webinar	€ 50 per person
1-day training "Speech Generator" for max. 15 participants	Workshop	€ 1.000
2-day training "Writing for listening – audio texts for voice assistants – practical training in Speech Generator" + 2 follow-up webinars for max. 15 participants.	Workshop	€ 1.900

All rates are in Euro, net, legal VAT will be added. All rates are quoted per indicated unit.

Trainings can take place at a location of client's choice. Travel expenses will be charged separately. Training facilities and internet access are provided by the client.