



LET YOUR PRODUCTS TALK

Audible Product Label

printable - multi-lingual - accessible - low cost

Printed script is THE most common medium to provide product information, but ...

... for 50% of all consumers in the EU access to printed information is difficult or even impossible at all:

- 25% age over 65
- 13% functional illiterates
- 10% people with language deficits
- 3% blind or visually impaired people

... product information in print only is not compliant with the UN Convention on the Rights of Persons with Disabilities:

- 4% compliant
- 96% not compliant



The **SpeechCode Product Label** adds audio format to all product information:

Features	for Consumers	for Brands	for Packaging Producers
Speech Code App	free for iOS & Android	white label or integrated app	in-App print quality report
offline scan	works always and everywhere 100% data privacy	no infrastructure needed	no regulatory or post-consumer issues
accessibility	validated Universal Design with patented ScanGuidance	compliance with UN regulations	no special printing machinery needed
usability	individual settings and allergy warnings	online or automated production (SDK)	easy print in CMYK or spot colour
42+ languages	info read out in own smartphone language	1 code with multiple languages for global use	
small size (2x2cm)	quick & easy scan	directly on the product 240k parameters available	printable on level and bent surface (r>2cm)
safety	data accuracy 100% guaranteed	usage loggable no data privacy issues	large scale serialisation possible
marketing opportunities	more info more comfort more access	consumer engagement product safety	ready for the "smart label" market
costs	100% cost-free	annual license fees for low per-unit costs	low additional printing costs

**Got smartphone?
Give it a try and scan the code**



Contact

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