



LET YOUR PRODUCTS TALK

Audible Package Insert Leaflet

accessible - compliant - printable - low cost

To bring a medicinal product into circulation distributors are required to “assure that the Package Insert Leaflet (PIL) is available in formats suitable and accessible for all consumers.”

Based on the UN Convention on the Rights of People with Disabilities information in PRINT ONLY is therefore NOT COMPLIANT as it is NOT ACCESSIBLE for people with visual or cognitive impairments or reading deficits.



Speech Code™ lets the Package Insert Leaflet talk

The award-winning, patented SpeechCode technology minimises liability risks and improves product safety and legal compliance for producers and distributors.

The entire PIL content is stored in the colour-printed Speech Code itself. This unique feature guarantees the analogy with the printed text, its immutability, the data privacy of patients and the network-independent access.

Consumers scan the Speech Code with the free app, the text shows on the display and is read out aloud at the same time making the information accessible for all.

The **SpeechCode “Info Label”** adds audio format to the entire PIL or an excerpt on the package. Sizes vary from 3,3 to 5,0 cm in square to allow easy scanning with most (97%) of all smartphones and tablets.

	for Consumers	for Brands	for Packaging Producers
Compliance	validated UD with patented ScanGuidance	compliant with UN and EU legislation	compliant solution for customers
Accessibility	individual settings & intuitive text navigation	auto storage on patients smartphones	no special printing technology needed
Safety	data accuracy 100% guaranteed	usage loggable, no data privacy issues	high quantity print possible
Free SpeechCode App for iOS & Android	40+ languages available	optional white label app	in-App print quality report
Offline Scan	works always & everywhere 100% data privacy	no infrastructure needed	no regulatory or postconsumer issues
Marketing opportunities	more info, safety, comfort and accessibility	product safety, pharma-covigilance adherence	ready for the “smart label” market
Costs	100% cost-free	low per-unit costs	low additional printing costs

MEDIA



SpeechCode
“InfoLabel 57”
(original size)



Speech Link
Click & Listen

Contact

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