



LICENCE FEES 2020

TOURISM & PUBLIC SECTOR

Licence Types

Single Licences are applicable for clients, using SpeechCode at one location only, i.e. restaurants, hotels, funiculars, conference centers, museums, etc., who have less than ½ million overnights/visitors.

Master Licences are applicable for all clients with more than ½ million overnights/visitors and for communities, tourism organisations, marketing groups, etc., using SpeechCode for points of interests at various locations in their geographic region.

Groups (Hotels, Restaurants, etc.) with many different sites can sum up all visitor/overnight numbers, if central billing and administration is possible. Otherwise the applicable single licences will be charged.

Rates 2020

Licence Type	Overnights/year, Visitors/year or number of inhabitants	Licence fee per year
Speech Links only		€ 195
Single Licence 1	< 100.000	€ 600
Single Licence 2	100.000 - 500.000	€ 950
Master Licence 1	< 50.000	€ 950
Master Licence 2	< 150.000	€ 1.950
Master Licence 3	< 500.000	€ 2.900
Master Licence 4	< 1.000.000	€ 5.500
Master Licence 5	< 5.000.000	€ 9.500
Master Licence 6	> 5.000.000	€ 18.000

All rates are in Euro, net, legal VAT will be added. All rates are valid for 12 months.

Included Services

- Password protected access to the online Speech Code Generator during the licence period
- Unlimited Points of Interest within the geographic license scope
- Unlimited production of Speech Codes and NFC Speech Tags during the licence period
- Unlimited reproduction of Speech Codes for unlimited number of print material of the licence holder
- Use of all available languages
- Unlimited production of Speech Links on websites and E-brochures of the licence holder
- E-manuals, 1-2 Webinars (Master Licenses only)
- Technical support

Rates 2020 optional Hardware and Services

Hardware/Service	Price Unit	Price
NFC Speech Tag Writer	Pc	€ 190,00
NFC Tag, empty/re-writable	Pc	€ 2,90
NFC Tag with your content stored	Pc	€ 5,00
Code printed on weather proof adhesive foil	Pc	€ 1,00
Sign for up to 3 Codes/Tags weather-proof	Pc	€ 39,00
Text entry, audio editing and speech optimisation, production of Speech Files	Norm page A4	€ 35,00
Translations	Norm page A4	€ 20,00 - € 65,00
Individual Webinar, 1 hr	Webinar	€ 100
Group Webinar, 1 hr, for max. 10 participants	Webinar	€ 150
1-day training "Speech Generator" for max. 15 participants	Seminar	€ 1.000
2-day training "Wording for audio communication" + "Speech Generator" + 2 follow-up webinars for max. 15 participants.	Seminar	€ 2.400

All rates are in Euro, net, legal VAT will be added. All rates are quoted per indicated unit.

Trainings can take place at a location of client's choice. Travel expenses will be charged separately. Training facilities and internet access are provided by the client.